



ROTTNEROS

PRESS RELEASE

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Rottneros implements changes in Group management

Rottneros will make changes in Group management going forward to secure the generation change in purchasing and increase focus on the growth initiatives in Packaging and Innovation.

Purchasing

Arvid Svanborg has been recruited as new purchasing director at Rottneros and will start no later than November 1, 2020. Arvid's appointment is the result of a thorough recruitment process. The current purchasing director Ingemar Eliasson has announced that he wants to retire early 2021, when he turns 65.

Arvid Svanborg has a solid background in the timber market. Most recently he comes from the position as CEO of Väst kustens Skog AB. Prior to that, Arvid has been timber manager at BillerudKorsnäs, worked with raw material issues for IKEA in Asia and he has been employed at Mellanskog. He has a Master of Science in Forestry from SLU and an MBA from Uppsala University.

“I am very happy that we succeeded in recruiting Arvid to Rottneros. He has a broad and solid background in supply issues within the pulp and paper industry as well as related businesses. His experience from both larger and smaller organizations will contribute to Rottneros' continued development as a company that wants to make a difference”, says Lennart Eberleh, President and CEO of Rottneros AB.

“It fills me with great joy that I will have the opportunity to take care of Rottneros' purchasing. Rottneros is a well-known player in the industry which I have followed for a long time. The changes in recent years are impressive. It will be great fun and inspiring to be part of the continued journey”, says Arvid Svanborg. Arvid will be a member of Group management.





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Rottneros Packaging

On June 1, Jens Hallendorff will assume the position as Head of Rottneros Packaging in Sunne and as member of Group management. He most recently comes from the role of sales manager for high-yield pulp at Rottneros AB.

“Jens’ task will be to lead the development of Packaging in the next phase, as we have doubled our production capacity. With a background from AssiDomän, Stora Enso, Södra Cell and BillerudKorsnäs where he has worked with production, technical customer service, product development and most recently at Rottneros with sales, he is the perfect candidate to lead Rottneros Packaging from a project to a business. Jens also has a genuine interest in leadership. It is extra satisfying to welcome him to the Group management team, a confirmation that we practice what we preach in trying to create the best possible conditions for an internal career within the group”, says Lennart Eberleh.

Nils Hauri, who is responsible for Innovation and Strategic Projects and currently also head of Packaging, will focus entirely on Innovation and Strategic Projects going forward.

For more information, please contact:

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Rottneros is an independent producer of market pulp. The Group comprises the parent company Rottneros AB, listed on Nasdaq Stockholm, and its subsidiaries Rottneros Bruk AB and Vallviks Bruk AB with operations involving the production and sale of market pulp. The Group also includes Rottneros Packaging AB, which manufactures fibre trays, and the wood procurement company SIA Rottneros Baltic in Latvia and the forest operator Nykvist Skogs AB. The Group has about 315 employees and had a turnover of approximately SEK 2.4 billion in the 2019 financial year.

